



# NEWS

## Business Volunteer Connect

Volunteer Center of Bergen County 64 Passaic Street Hackensack NJ 07601 VOICE: 201-489-9454 FAX: 201-489-1995  
E\_MAIL: [elutvak@bergenvolunteers.org](mailto:elutvak@bergenvolunteers.org) [businessvolunteerconnect.org](http://businessvolunteerconnect.org)

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CONTACT: Maureen McCormick 201-489-9454 Ext.126  
Janet Sharma 201-489-9454 Ext. 116

## Engaging the Next Generation of Employees Topic of October BVC Meeting

Bergen County – Corporate engagement professionals and managers of employee volunteer programs are invited to attend a breakfast seminar hosted by Business Volunteer Connect and the Business Volunteer Council (BVC). Eli Amdur, senior coach and advisor at Amdur Coaching and Advisory Group, LLC and author of the weekly Career Coach column for The Record, will speak about how managers can motivate and retain the next generation of employees. Mr. Amdur calls them Gen V, or the Virtual Generation—the first generation of employees that will have been ‘wired’ their entire lives.

The meeting will be held on Wednesday, October 8, 2014 from 8:30 – 10:00 am at BD, 1 Becton Drive, Franklin Lakes. The meeting is free to BVC members, \$10/person or \$25 for three or more non-members. Register at [businessvolunteerconnect.org](http://businessvolunteerconnect.org) or contact Janet Sharma at [jsharma@bergenvolunteers.org](mailto:jsharma@bergenvolunteers.org) or 201-489-9454 x116.

Business Volunteer Connect, a program of the Volunteer Center of Bergen County, consults with businesses of all sizes who wish to engage employees in the community through volunteer service. From customized volunteer projects to skills-based volunteering to guidance on creating or enhancing an employee volunteer program, Business Volunteer Connect provides critical support to anyone tasked with managing employee engagement. The Business Volunteer Council (BVC) is a dues-supported

membership organization open to any company that has or wants to create or enhance an employee engagement program. The focus of the BVC is professional development, networking and sharing of best practices for program managers; BVC member companies also receive Business Volunteer Connect programs and services at no charge or at a discount.

“Successful businesses know that community involvement contributes to the bottom line and produces a real return on investment by boosting employee morale, attracting qualified employees, developing employee skills, enhancing company image within the community, and helping to differentiate a company from its competition,” says Janet Sharma, executive director of the Volunteer Center. “We invite members of the local business community to join us for this valuable seminar and to find out more about how Business Volunteer Connect and the BVC can assist with their community engagement efforts.”

To learn more about Business Volunteer Connect and the BVC, go to [www.businessvolunteerconnect.org](http://www.businessvolunteerconnect.org).

The Volunteer Center of Bergen County strengthens the community by connecting people through service and developing civic leaders.

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